

WHAT IS CLAIMED IS:

1. A system for recommending cultivated crops, comprising:

a crop database for storing information on the crops that are appropriate for cultivation in terms of cultivation areas and cultivation
5 seasons; and

a server for providing over the Internet a web site that is associated with the crop database,

wherein the server is configured, in response to a user's access the web site, to transmit an input form to the user so as to allow the user to
10 input the user's crop cultivation area and the cultivation season in the input form, to retrieve the crop information from the crop database based on the information in the filled-in form transmitted back from the user, and to transmit the retrieved crop information to the user.

2. The system according to claim 1, further comprising a soil database for storing information about soil characteristics and soil improvement methods for each area,

wherein the server is configured to retrieve the information about soil characteristics and soil improvement methods from the soil database based
20 on the information in the filled-in form transmitted back from the user, and to transmit the retrieved soil information together with the crop information to the user.

3. The system according to claim 2, further comprising a map database for
25 storing map images for each area together with information on latitudes/longitudes,

wherein the server is configured to retrieve from the map database a map image covering the user's crop cultivation area that is included in the information in the filled-in input form transmitted back from the user,
30 transmit the retrieved map image to the user, to read out the

latitude/longitude information on a place from the map database in response to an event that the user moves a cursor onto the place on the map and clicks there, and to search through the crop database and the soil database based on the latitude/longitude information.

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4. The system according to claim 2, further comprising a map database for storing images of railroad maps for each area together with information on latitudes/longitudes for stations included in the railroad maps,

10 wherein the server is configured to retrieve from the map database a railroad map image covering the user's cultivation area that is included in the information in the filled-in input form transmitted back from the user, to transmit the retrieved railroad map image to the user, to read out the latitude/longitude information of a station from the map database in response to an event that the user moves a cursor onto the station displayed
15 on the railroad map and clicks there, and to search through the crop database and the soil database based on the latitude/longitude information.

5. A system for recommending farm tractor attachments, comprising:

a farm tractor database for storing information on farm tractors that
20 are appropriate for each crop to be cultivated as well as information on attachments to be mounted on the farm tractors; and

a server for providing over the Internet a web site that is associated with the farm tractor database,

wherein the server is configured, in response to a user's access the
25 web site, to transmit to the user a page for displaying the farm tractor information retrieved from the farm tractor database and for displaying a button having a link capability, to retrieve information on attachments from the farm tractor database in response to an event that the user moves a cursor onto the button and clicks there, and to transmit the retrieved
30 information to the user.

6. The system according to claim 5, further comprising a crop database for storing information on the crops that are appropriate for cultivation in terms of cultivation areas and cultivation seasons,

5 wherein the server is configured, in response to a user's access the web site, to transmit an input form to the user so as to allow the user to input the user's crop cultivation area and the cultivation season, to retrieve the crop information from the crop database based on the information in the filled-in input form transmitted back from the user, and to search through
10 the farm tractor database based on the retrieved crop information.

7. A system for supporting cultivation of crops, comprising:

 a market database for storing information on historical prices and shipment volumes regarding crops; and

15 a server for providing over the Internet a page, which is associated with the market database, for allowing for selection of crop names,

 wherein the server is configured to transmit the page to a user in response to the user's access, to search on the market database in response to an event of the user's clicking operation upon a crop name being displayed on
20 the page, and to transmit to the user information on historical price and shipment volume corresponding to the clicked crop in a form of HTML document.

8. The system according to claim 7, further comprising a weather forecast
25 database for storing information on long-term weather forecast,

 wherein the server is configured to search through the weather forecast database in response to the event of the user's clicking operation upon a crop name and transmits the long-term weather forecast information to the user in a format of HTML document.

9. The system according to claim 7, further comprising a crop database for storing information on the crops that are appropriate for cultivation in terms of cultivation areas and cultivation seasons,

wherein the server further comprises a crop information page in which a link from the HTML document is embedded, and the server is configured, in response to a user's access the crop information page through the link, to transmit an input form to the user so as to allow the user to input the user's crop cultivation area and the cultivation season, to retrieve the crop information from the crop database based on the information in the filled-in input form transmitted back from the user, and to transmit the retrieved crop information to the user in a form of HTML document.

10. The system according to claim 7, further comprising a farm tractor database for storing information on the farm tractors that are appropriate for each crop to be cultivated,

wherein the server further comprises a farm tractor information page in which a link from the HTML document is embedded, and the server is configured, in response to a user's access the farm tractor information page through the link, to retrieve the farm tractor information corresponding to the clicked crop from the farm tractor database and to transmit the retrieved farm tractor information to the user in a form of HTML document.

11. A repair center information system comprising:

a database regarding repair centers for agricultural machines; and
a server for providing over the Internet a page regarding repair centers,

wherein the server is configured, in response to a user's access the page, to transmit to the user a first input form for allowing the user to input a location where an agricultural machine owned by the user is located, to retrieve information on the repair center that is located closest, in terms of

distance, to the location of the user's machine based on the location information included in the filled-in first input form transmitted back from the user and transmits to the user a HTML document containing information on the repair center and information on the repairing insurance.

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12. The system according to claim 11, wherein a button for a user to request an application form about the repairing insurance is embedded in the HTML document, and

10 wherein the server is configured, in response to the user's clicking operation on the button, to transmit to the user a second input form for allowing the user to input information on the user, and to make a registration of an insurance contract in response to transmission of the filled-in second input form from the user.

15 13. A virtual store system, comprising:

a user terminal having an Internet telephone capability;

a business entity operator terminal having the Internet telephone capability;

20 a server providing over the Internet a virtual store web site including a button for establishing a communication between the user and the business entity operator by means of using the Internet telephone capability; and

a storage device containing a first database for storing information on the user and a second database for storing information on the telephone number of the business entity operator terminal,

25 wherein the server is programmed to retrieve the telephone number information of the business entity operator terminal from the second database in response to the user's operation of clicking the button after the user have accessed to the web site through the user terminal, and to transmit the retrieved telephone number information to the user terminal; and

30 wherein the user terminal is programmed to use the Internet

telephone capability to make a telephone call to the transmitted telephone number.

14. The system according to claim 13, wherein the web site further
5 comprises a second button for allowing the user to make a telephone call again to the same business entity operator to whom the user have called using the Internet telephone capability when the user has previously accessed to the web site;

10 wherein the first database stores the transmitted telephone number information in association with the user; and

15 wherein the server is programmed to retrieve from the first database the telephone number information of the business entity operator terminal that is associated with the user in response to the user's operation of clicking the second button after the user has accessed to the web site through the user terminal, and to transmit the retrieved telephone number information to the user terminal.